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Applying sustainability measures to create financial savings *Camp Bow Wow*

How can a franchise develop a standardized sustainability program to identify quick wins for cost savings throughout a portfolio of operations?

PROCESS

- Conduct on-site visits to identify opportunities to improve facility operations in key areas of energy, waste, water, and indoor air quality
- Analyze data to prioritize opportunities for improvement by ROI, capital investment, and environmental impact
- Model and scale potential savings across entire portfolio to account for variance in building age, size, and geographic location across U.S.

TOOLS



Maximizing building efficiency module
COMING SOON



PISC Partner Support
NOW AVAILABLE

ACCOMPLISHMENTS

- Identified portfolio-wide ~\$200,000 worth of savings with ROI < 3 years
- Demonstrated leadership within pet daycare sector
- Identified multiple zero-cost strategies with financial savings over \$10,000

NEXT STEPS



- Schedule audit and analyze audit data for alternative building types in portfolio
- Develop employee incentive program to encourage behavioral changes with high ROI
- Roll-out robust Scout Sustainability Program across franchisee operations

To find out more about this case-study visit the Pet Industry Sustainability Toolkit at www.petsustainability.org/toolkit.

*Environmental Stewardship is part of **Camp Bow Wow's** commitment to providing a premium experience for dog parents around the United States. We are excited to develop a program that can help our franchisees save money while demonstrating responsible citizenship in their local communities.*

Heidi Ganahl
CEO





Efficiency

3 Year

Simple Payback



17%

Reduction in
annual energy use



\$200,000

In annual utility savings
when rolled out across portfolio

*based on preliminary data analysis