



pet sustainability coalition

Accelerating pet businesses through environmental and social impact

EMPLOYEE ENGAGEMENT

20%

The boost you can expect to **productivity and profitability** for companies with high employee engagement.

2X

Companies with high employee engagement have twice the **customer loyalty** than companies with average employee engagement levels.

70%

Percent of employees worldwide have a greater **concern for the environment** than they did three years ago.

GoodforBusiness



PSC's **Toolkit** has everything you need to launch and sustain a business driven employee engagement program and sustainability team.

WWW.PETSUSTAINABILITY.ORG/TOOLS

CASE STUDY:



Leverage the knowledge and passion of your employees to realize greater profitability, productivity & innovation.

67% Of Worldwise employees think that sustainability is important or **very important** to Worldwise's overall business success

Now Available!



01 Evaluate

Use PSC's Employee Survey tool to evaluate employee knowledge, interest, and barriers to sustainability.



02 Analyze

Analyze results to inform how and when to engage your team so that they can identify and implement internal strategies that will drive business success.



03 Launch

Launch internal team with the best people at the table equipped with tools that will engage and recommended action plan for success.

"We learned so much about our employees' enthusiasm and willingness to contribute, as well as where there were gaps we should address to ensure success."

-Sarah Stone, Worldwise