

WEST PAW

Made by US. Designed for the love of pets and the planet.™

FOUNDING MEMBER



“*West Paw envisions a world where business success is friendly to people and the planet.*”

West Paw’s employees are continually challenged to design the world’s most eco-friendly and safest pet products. Forbes magazine named West Paw “One of the Best Small Companies” in America. West Paw Design was Montana’s first Benefit Corporation and the first pet product company to become a Certified B Corp.

MEMBER SINCE:
2013

BIGGEST CHALLENGE:
Driving long-term strategies across multiple departments

FAVORITE PSC BENEFIT:
Events that fuel inspiration and continued learning for our entire team.

PSC MEMBER PROJECT:
Strategic Advisory Services

As the first certified B Corporation in the pet industry, West Paw meets a rigorous set of social and environmental standards. West Paw’s environmental program focuses on product durability, low-impact materials, and localized manufacturing and sourcing. Socially, West Paw creates opportunities for people to advance and grow as contributors to the business regardless of gender, ethnicity, faith and sexual orientation, practices open book management, and has a strong employee engagement program.

“West Paw envisions a world where business success is friendly to people and the planet. This Vision statement means we use our business as a force for good. By participating in a community of Coalition members who address sustainability opportunities and barriers in and outside the pet industry, we are able so drive impact at the scale needed for meaningful change”.