# Membership

At PSC, your membership will inform, inspire, and accelerate your sustainability journey.

## Membership Level Per Year

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| Level | Price | Credits* |
|---|---|---|
| Advocate | $3,000** | 3 |
| Champion | $5,000 | 5 |
| Guardian | $10,000 | 10 |
| Defender | $18,000 | 18 |
| Icon | $25,000 | 25 |
| Lighthouse | $40,000 | 40 |
| North Star | $75,000 | 75 |

### MISSION

To advance sustainability in the pet industry through collaboration, education, and innovation

### VISION

A sustainable future where every choice for pets supports a thriving planet

| Included Benefits | Included Value |
|---|---|
| Promotional benefits for your membership tier | $3,500-$5,000 |
| Featured in and access to the member directory *(including opt-in introductions)* | $1,500 |
| Benchmark Assessment Action Plan | $1,500 |
| Sustainability 101 training for pet industry professionals | $1,000 |
| PSC Membership Communications Kit | $750 |
| New Member Lunch & Learn with PSC Staff | $500 |
| LinkedIn group for member collaboration & resource sharing | $150 |
| **Credit Allocation Menu** | **Credit(s)** |
| Join a cohort | 1-4 Credit(s) 1 credit per person per cohort |
| Sustainability Pavilion Sponsor or Stage Sponsor at Global Pet Expo (March 17th-19th) | 10-13 Credits*** |
| Trade show networking event sponsorship (limited quantity) | 5-7 Credits |
| Packaging Supplier Directory Listing | 1 Credit |
| Educational Event Sponsorships (Pet Summit March 2027, Impact Unleashed Fall 2026) | 2-50 Credits |
| Webinar Presenter & Sponsor (limited quantity) | 2 Credits |
| Content: blog, press release, E-Blast/newsletter, social post, case study or marketing bundle | 1-6 Credits |

**Additional Credits can be purchased for $1,000 per Credit **Only available for members under $5M in annual pet sector revenue*
**** Requires a minimum $2,000 APPA Membership as well in order to be eligible to exhibit in the pavilion*

# Projects Menu

pet sustainability coalition

PSC's projects team delivers impactful results that drive business value, inform decision-making, and help solve the problems your team faces today.

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| | Project | You should consider this project if you want to… | Credits Required |
|---|---|---|---|
| Foundational Projects | **GHG Inventory for Small & Medium Businesses (Scope 1 and 2)** | Measure and understand direct operational climate impact, meet stakeholder and regulatory expectations, and identify cost-saving & emission reduction opportunities. | **4 Credits** (covers scope 1 and 2 for one facility, one year) +1 credit per year & per facility |
| | **Competitive Landscape Review** | Understand how your sustainability efforts compare to industry peers. | **5 Credits** |
| | **Materiality Survey & Interviews** | Identify and prioritize the most important sustainability issues to your business. | **6 Credit Minimum** + 3 Credits for Interviews |
| | **Food & Treat Product Carbon Footprint Report (PCF)** Report Powered by HowGood | Measure the greenhouse gas (GHG) emissions generated during the lifecycle of your selected food product to understand its impact. | **1 Credit** (limit of 1 PCF report per member) |
| | **Issue Brief** | Receive a concise, research-backed brief on a topic of your choosing to accelerate your decision-making. | **2 Credits** |
| | **Sustainability Positioning Support** | Get recommendations for how to share your existing sustainability efforts publicly. | **3 Credits** |
| | **Impact Report Consulting*** | Utilize PSC's expertise and feedback on your company's sustainability commitments and achievements in the form of a report. | **3 Credits** |
| | **Goal Setting Guidance*** | Set clear sustainability goals for the future, focused on your top impact areas. | **6 Credits** |

## Foundational Projects

PSC recommends GHG Inventory, Competitive Landscape Review, and Materiality Survey & Interviews as essential first steps for any credible sustainability journey, and should be repeated every 1 to 2 years. They deliver the critical baseline data, stakeholder priorities, and competitive intelligence needed to build and maintain a robust, high-impact strategy.

**Completion of Foundational Projects, or similar, is required before Impact Report Consulting and/or Goal Setting. This is because data, focus, and strategic clarity is needed in order to make any impact report or goal-setting exercise credible, realistic, and defensible.*

## Accreditation Fee

| Company's Pet Sector Revenue | Annual Accreditation Program Fee |
|---|---|
| < $1 million | 1 Credit |
| $1 - $5 million | 2 Credits |
| $5 - $15 million | 3 Credits |
| $15 - $50 million | 4 Credits |
| $50 million - $100 million | 6 Credits |
| > $100 million | 8 Credits |

**For more information, contact info@petsustainability.org**

## Accreditation

PSC's third-party–verified Accreditation program helps companies assess, strengthen, and showcase their sustainability performance across key environmental and social impact areas. It provides a trusted framework to benchmark progress, build credibility, and demonstrate industry leadership.

Accreditation is available to any PSC member who completes the assessment and verification process and meets the minimum standard for certification.